

Communication Apprehension among College Students in United Arab Emirates: A Case Study of Undergraduate Students of Abu Dhabi University

Authors : Nunna Venkata Prasad, Maryam Amoke Folarin, Muhammad Ali Shaukat Sham

Abstract : A quantitative investigation was conducted to explore the communication apprehension among undergraduate students of Abu Dhabi University. Communication apprehension (CA) is an individual's level of fear or anxiety associated with either real or anticipated communication with another person or persons. All individuals experience some level of communication apprehension. A total of 100 participants selected through a stratified sampling method, which includes 50 males and 50 females participated in the study. The research was conducted by distributing the personal report of communication apprehension questionnaire, randomly amongst these students. Results were affirmative with previous researches conducted. Demographics, age, or college year did not make any significant differences amongst the undergraduate students. More students were found to have high CA with public speaking rather than other scenarios. And lesser students were found to have high CA level with one-on-one conversations although a significant number of them still tested to have high CA with interpersonal communications.

Keywords : communication apprehension, interpersonal communication, oral communication, public speaking

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