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The Development of the Website Learning the Local Wisdom in Phra Nakhon Si Ayutthaya Province

Authors: Bunthida Chunngam, Thanyanan Worasesthaphong

Abstract : This research had objective to develop of the website learning the local wisdom in Phra Nakhon Si Ayutthaya province and studied satisfaction of system user. This research sample was multistage sample for 100 questionnaires, analyzed data to calculated reliability value with Cronbach's alpha coefficient method α =0.82. This system had 3 functions which were system using, system feather evaluation and system accuracy evaluation which the statistics used for data analysis was descriptive statistics to explain sample feature so these statistics were frequency, percentage, mean and standard deviation. This data analysis result found that the system using performance quality had good level satisfaction (4.44 mean), system feather function analysis had good level satisfaction (4.11 mean) and system accuracy had good level satisfaction (3.74 mean).

Keywords: website, learning, local wisdom, Phra Nakhon Si Ayutthaya province

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