World Academy of Science, Engineering and Technology
International Journal of Economics and Management Engineering
Vol:11, No:10, 2017

A Study of Growth Factors on Sustainable Manufacturing in Small and Medium-Sized Enterprises: Case Study of Japan Manufacturing

Authors : Tadayuki Kyoutani, Shigeyuki Haruyama, Ken Kaminishi, Zefry Darmawan

Abstract : Japan’s semiconductor industries have developed greatly in recent years. Many were started from a Small and Medium-sized Enterprises (SMEs) that found at a good circumstance and now become the prosperous industries in the world. Sustainable growth factors that support the creation of spirit value inside the Japanese company were strongly embedded through performance. Those factors were not clearly defined among each company. A series of literature research conducted to explore quantitative text mining about the definition of sustainable growth factors. Sustainable criteria were developed from previous research to verify the definition of the factors. A typical frame work was proposed as a systematical approach to develop sustainable growth factor in a specific company. Result of approach was review in certain period shows that factors influenced in sustainable growth was importance for the company to achieve the goal.

Keywords : SME, manufacture, sustainable, growth factor
Conference Title : ICIESM 2017 : International Conference on Innovation, Entrepreneurship and Strategic Management
Conference Location : Osaka, Japan
Conference Dates : October 09-10, 2017

Open Science Index, Economics and Management Engineering Vol:11, No:10, 2017 publications.waset.org/abstracts/79822/pdf