World Academy of Science, Engineering and Technology International Journal of Urban and Civil Engineering Vol:11, No:07, 2017

## **Power of Doubling: Population Growth and Resource Consumption**

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**Abstract :** Sustainability starts with conserving resources for future generations. Since human's existence on this earth, he has been consuming natural resources. The resource consumption pace in the past was very slow, but industrialization in 18<sup>th</sup> century brought a change in the human lifestyle. New inventions and discoveries upgraded the human workforce to machines. The mass manufacture of goods provided easy access to products. In the last few decades, the globalization and change in technologies brought consumer oriented market. The consumption of resources has increased at a very high scale. This overconsumption pattern brought economic boom and provided multiple opportunities, but it also put stress on the natural resources. This paper tries to put forth the facts and figures of the population growth and consumption of resources with examples. This is explained with the help of the mathematical expression of doubling known as exponential growth. It compares the carrying capacity of the earth and resource consumption of humans&rsquo; <em>i.e</em>. ecological footprint and bio-capacity. Further, it presents the need to conserve natural resources and reexamine sustainable resource use approach for sustainability.

**Keywords:** consumption, exponential growth, population, resources, sustainability

Conference Title: ICSHUD 2017: International Conference on Sustainable Housing and Urban Development

Conference Location: London, United Kingdom

Conference Dates: July 24-25, 2017